

For Immediate Release

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HOUSTON IT PROFESSIONAL MAKES THE BIG LEAP TO BUSINESS OWNER

Big Frog Awards Houston Franchise

Houston, TX – (June 2010) – Reed Levenson is opening the doors to a new Big Frog franchise in Houston. Focusing on small to medium sized businesses, clubs and schools, Levenson and his family will be able to provide custom t-shirt designs with a 24 hour turn around and a design that's uniquely yours. "The short term goals are to become profitable with many family members working and helping make the store a success," shared Levenson.

"It's such a departure from what I've been doing," states Reed Levenson, who has been in the Information Technology field for the past 15 years "and yet it's so similar to what I've been doing. It's cutting edge t-shirt design technology. This new and direct to garment technology is something the market's not had before."

Levenson chose Big Frog after working with Shampaine-Bish and felt he had total support to discover his true interest and business match with no pressure. "They were extremely helpful," Levenson shared. As a child, Levenson had always wanted to be an entrepreneur and open his own book store named "Reed Books". Shampaine-Bish helped to take that dream and give direction to due diligence to find the best fit. "It was a positive experience from the get-go" Levenson says excited to secure his store location and open a family business that he and his mother are partnering in.

Big Frog offers custom t-shirts with no image fading or peeling. Images are created from a customer's digital file, then printed into the garment so that the ink bonds permanently with the fabric. Big Frog already has 13 locations with Levenson's store being their 14th store and their first franchise owner in Texas.

ABOUT BIG FROG:

Big Frog Custom T-Shirts - offers no minimum, free design and 24 hour turnaround on custom items like t-shirts, mouse pads and more. Big Frog is Proud to announce that we are offering Big Frog Franchises throughout the United States. If you are interested in joining the Big Frog family and living the dream of owning your own business, please contact Dan Bish or Rick Shampaine at info@shampainebish.com or www.shampainebish.com.

ABOUT SHAMPAINE-BISH FRANCHISE DEVELOPMENT:

Shampaine-Bish Franchise Development is a franchise consulting and brokerage firm founded to help franchise investors make informed decisions. With over 54 years of franchise industry experience, both partners have been franchisees as well, bringing a unique perspective to their clients' franchise projects. For more information, contact Rick Shampaine (Eastern US) at 813-920-0100 or Dan Bish (Western US) at 520-344-9767 or visit www.ShampaineBish.com.

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